



SPONSORSHIP OPPORTUNITIES, BENEFITS AND COSTS

Companies are encouraged to confirm their sponsorship by **30 August 2012** to fully benefit from sponsorship association and branding on the event marketing literature, which will guarantee excellent visibility.

Lead sponsor (one - taken) – 150,000.00 GBP

Includes the following

- Sponsor's logo branding under the Lead sponsor title
- Input into the forum's agenda on interested topics
- Participation in the debate panels as speaker
- Session sponsorship
- Arrangement of meetings with government and company representatives during forum
- Use of dedicated room at the conference centre for private meetings
- 20 full delegate registration tickets
- Two branded Gala dinner tables for 10 people each
- Exhibition display space (10 sq m) set at a focal point of the exhibition
- Two complimentary advertising inserts in the forum booklet (A4 format)
- Pre-event and on-site publicity, including name and logo displayed on forum's literature including final program and an on-screen logo displayed in the conference hall
- Full page company description in the Lead sponsor section of the forum website
- Full list of participants (with contact details)

Platinum sponsor (two - taken) – 100,000.00 GBP

Includes the following

- Sponsor's logo branding under Platinum sponsor title
- Participation in the debate panels as speaker
- Use of dedicated room at the conference centre for private meetings
- 10 full delegate registration tickets
- One branded Gala dinner table for 10 people
- Exhibition display space (6 sq m)
- Complimentary advertising insert in the forum booklet (A4 format)
- Pre-event and on-site publicity, including name and logo displayed on forum's literature including final program and an on-screen logo displayed in the conference hall
- Half page company description in the Platinum sponsors section of the forum website
- Full list of participants (with contact details)

Gold sponsors (two) – 50,000.00 GBP

Includes the following

- Sponsor's logo branding under Gold sponsor title
- One branded Gala dinner table for 10 people
- Participation in the debate panels as speaker
- 5 full delegate registration tickets
- Exhibition display space (6 sq m)
- Complimentary advertising insert in the forum booklet (A4 format)
- Pre-event and on-site publicity, including name and logo displayed on forum's literature including final program and an on-screen logo displayed in the conference hall
- Half page company description in the Gold sponsors section of the forum website
- Full list of participants (with contact details)



Silver sponsors (four) – 20,000.00 GBP

Includes the following

- Sponsor's logo branding under silver sponsor title
- 3 full delegate registration tickets
- One branded Gala dinner table for 10 people
- Complimentary advertising insert in the forum booklet (A4 format)
- Pre-event and on-site publicity, including name and logo displayed on forum's literature including final program and an on-screen logo displayed in the conference hall
- Half page company description in the Silver sponsors section of the forum website
- Full list of participants (with contact details)

Session sponsorship (four) – 10,000 GBP

Includes the following

- Conference sponsors will chair their sponsored session and introduce each panelist
- Conference sponsors may begin the session with a brief (5 minutes) introduction of their company
- The session will be branded with the sponsor's company name
- Complimentary advertising insert in the forum booklet (A4 format)
- 2 full registration tickets to the forum

Delegate Bag Sponsor (one) – 5,000 GBP

Includes the cost of bag and print

- Company logo printed (one color) on the outside cover of the complimentary delegate bag given to all delegates, approximately 300 bags
- Insert of a piece of corporate material in the delegate bag
- Logo on the sponsors thank you page of the forum proceedings
- Logo and 100 word company description on the sponsors page of the forum website
- Complimentary advertising insert in the forum booklet (A4 format)
- 2 full registration tickets to the forum

SPONSORSHIP OF BUSINESS NETWORKING EVENTS AT THE FORUM:

Coffee Break Sponsor (one) – 5,000 GBP

Includes the following

- Acknowledgement of your company as an official sponsor of the KBF 2012
- Acknowledgement of your company as the Official Host of the coffee break in the program
- Opportunity to distribute corporate materials at the coffee break
- Logo on the sponsors thank you page of the forum proceedings
- Logo and 100 word company description on the sponsors page of the forum website
- 1 full registration ticket to the forum

Buffet luncheon sponsorship (one) – 10,000 GBP

Includes the following

- Acknowledgement of your company as an official sponsor of the KBF 2012
- Opportunity for short welcome address at the beginning of the lunch
- Participation in the debate panel as speaker
- Acknowledgement of your company as the Official Host of the Luncheon in the program
- Opportunity to brand the luncheon room e.g. exhibition display, banner display, decorations, etc.
- Opportunity to distribute corporate materials at the lunch
- Logo on the sponsors thank you page of the forum proceedings
- Logo and 200 word company description on the sponsors page of the forum website
- Complimentary advertising insert in the forum booklet (A4 format)
- 4 full registration tickets to the forum

KBF Gala Dinner Sponsorship (taken) – 30,000 GBP

