



## SPONSORSHIP OPPORTUNITIES, BENEFITS AND COSTS

Companies are encouraged to confirm their sponsorship by 20 April 2011 to fully benefit from sponsorship association and branding on the event marketing literature, which will guarantee excellent visibility.

### **Lead sponsor (one) – 250,000.00 Euro**

Includes the following

- Sponsor's logo branding under the Lead sponsor title
- Input into the forum's agenda on interested topics
- Participation in the debate panels as speaker
- Session sponsorship
- Arrangement of meetings with government and company representatives during forum
- Use of dedicated room at the conference centre for private meetings
- 20 full delegate registration tickets
- Two branded Gala dinner tables for 10 people each
- Exhibition display space (10 sq m) set at a focal point of the exhibition
- Two complimentary advertising inserts in the forum booklet (A4 format)
- Pre-event and on-site publicity, including name and logo displayed on forum's literature including final program and an on-screen logo displayed in the conference hall
- Full page company description in the Lead sponsor section of the forum website
- Full list of participants (with contact details)

### **Platinum sponsor (two) – 100,000.00 Euro**

Includes the following

- Sponsor's logo branding under Platinum sponsor title
- Participation in the debate panels as speaker
- Use of dedicated room at the conference centre for private meetings
- 10 full delegate registration tickets
- One branded Gala dinner table for 10 people
- Exhibition display space (6 sq m)
- Complimentary advertising insert in the forum booklet (A4 format)
- Pre-event and on-site publicity, including name and logo displayed on forum's literature including final program and an on-screen logo displayed in the conference hall
- Half page company description in the Platinum sponsors section of the forum website
- Full list of participants (with contact details)

### **Gold sponsors (two) – 75,000.00 Euro**

Includes the following

- Sponsor's logo branding under Gold sponsor title
- One branded Gala dinner table for 10 people
- Participation in the debate panels as speaker
- 5 full delegate registration tickets
- Exhibition display space (6 sq m)
- Complimentary advertising insert in the forum booklet (A4 format)
- Pre-event and on-site publicity, including name and logo displayed on forum's literature including final program and an on-screen logo displayed in the conference hall
- Half page company description in the Gold sponsors section of the forum website
- Full list of participants (with contact details)



## **Silver sponsors (four) – 50,000.00 Euro**

Includes the following

- Sponsor's logo branding under silver sponsor title
- 3 full delegate registration tickets
- One branded Gala dinner table for 10 people
- Complimentary advertising insert in the forum booklet (A4 format)
- Pre-event and on-site publicity, including name and logo displayed on forum's literature including final program and an on-screen logo displayed in the conference hall
- Half page company description in the Silver sponsors section of the forum website
- Full list of participants (with contact details)

## **Session sponsorship (four) – 20,000 Euro**

Includes the following

- Conference sponsors will chair their sponsored session and introduce each panelist
- Conference sponsors may begin the session with a brief (5 minutes) introduction of their company
- The session will be branded with the sponsor's company name
- Complimentary advertising insert in the forum booklet (A4 format)
- 2 full registration tickets to the forum

## **Delegate Bag Sponsor (one) – 5,000 Euro**

Includes the cost of bag and print

- Company logo printed (one color) on the outside cover of the complimentary delegate bag given to all delegates, approximately 300 bags
- Insert of a piece of corporate material in the delegate bag
- Logo on the sponsors thank you page of the forum proceedings
- Logo and 100 word company description on the sponsors page of the forum website
- Complimentary advertising insert in the forum booklet (A4 format)
- 2 full registration tickets to the forum

## **SPONSORSHIP OF BUSINESS NETWORKING EVENTS AT THE FORUM:**

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### **Coffee Break Sponsor (one) – 10,000 Euro**

Includes the following

- Acknowledgement of your company as an official sponsor of the KBF 2011
- Acknowledgement of your company as the Official Host of the coffee break in the program
- Opportunity to distribute corporate materials at the coffee break
- Logo on the sponsors thank you page of the forum proceedings
- Logo and 100 word company description on the sponsors page of the forum website
- 1 full registration ticket to the forum

### **Buffet luncheon sponsorship (one) – 20,000 Euro**

Includes the following

- Acknowledgement of your company as an official sponsor of the KBF 2011
- Opportunity for short welcome address at the beginning of the lunch
- Participation in the debate panel as speaker
- Acknowledgement of your company as the Official Host of the Luncheon in the program
- Opportunity to brand the luncheon room e.g. exhibition display, banner display, decorations, etc.
- Opportunity to distribute corporate materials at the lunch
- Logo on the sponsors thank you page of the forum proceedings
- Logo and 200 word company description on the sponsors page of the forum website
- Complimentary advertising insert in the forum booklet (A4 format)
- 4 full registration tickets to the forum

### **KBF Gala Dinner Sponsorship (one) – 30,000 Euro**